

**SOLEUS UI FRAMEWORK  
BENEFITS //**

**SUPPORTS MULTIPLE  
FORM FACTORS**

The Soleus UI Framework supports multiple form factors providing a consistent look and feel across multiple classes of devices with different display and input capabilities.

**FLEXIBLE DESIGN  
ENVIRONMENT**

Efficient delivery of differentiated user interfaces enables wireless operators and manufacturers to deeply customize mobile handsets.

**SAVE DEVELOPMENT  
TIME AND COST**

Enhances software reusability with the ability to customize user interface elements without source code changes. With this framework, applications can be updated, re-branded, localized, and repurposed.

**VISUAL UI DESIGN TOOLS**

UX Designer, a plug-in for Visual Studio® allows developers to use a drag-and-drop interface for building the UI of Soleus mobile phone applications.

**INCREASED REVENUE  
OPPORTUNITIES**

Wireless operators can increase revenue opportunities through premium placement of revenue generating applications and services.

With a rich, extensible UI Framework, Soleus™ powers a truly differentiating experience for handheld device users while promoting the unique offerings of your wireless brand.

As a fully-customizable offering, Soleus by Intrinsic® includes the Soleus UI Framework and the Soleus UX Designer plug-in for Microsoft® Visual Studio®. Optimized to provide common communication device controls and delineation between the application and UI layers, the framework supports the efficient delivery of differentiated user interfaces.

This powerful UI engine gives wireless operators and manufacturers unique control over the customization and branding of the mobile handset experience. With a limited investment, the Soleus UI Framework can support unlimited customer experiences from one platform while simultaneously expanding your portfolio.

**RICH TOOLS TO STREAMLINE DEVELOPMENT**

The Soleus UX Designer plug-in for Microsoft Visual Studio helps developers generate applications and build a unique user interface leveraging easy to use drag-and-drop functionality. A rich set of handheld device controls, along with the Soleus UI engine, sets the stage for productive mobile device application software, source-level debugging, and productive software development.

The result: quick, easy application development, customization, and prototyping.

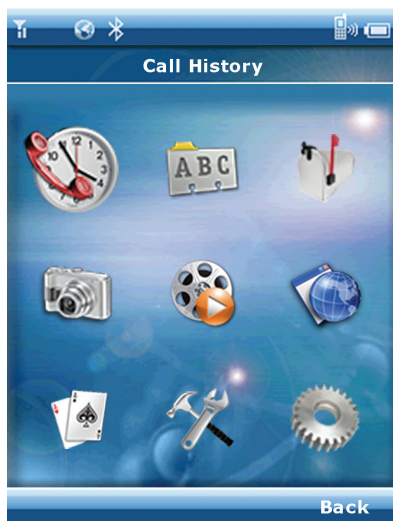
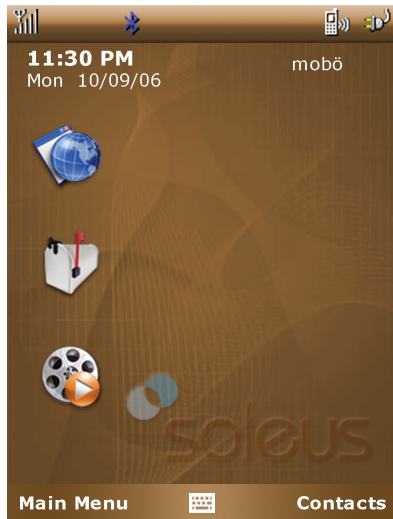
**POWERFUL SUITE OF MOBILE COMMUNICATION CONTROLS**

The Soleus UI Framework includes a rich set of mobile device controls for use by application developers to rapidly create their applications. Some examples include: animation, list boxes, buttons, date/time, calendar, and input fields. Also, new controls can be added to support device-based or network-based services and applications such as instant messaging and streaming stock quotes or news.

The Soleus SDK also includes an emulator that is fully integrated with Microsoft Visual Studio. Using this emulator, application developers can run native ARM applications on Microsoft® Windows® XP development systems. This emulator enables the highest level of fidelity to an actual handset, to streamline the UI development and testing process.

**DEEP CUSTOMIZATION OF USER EXPERIENCE**

In addition to customizing familiar elements of the UI (such as status indicators, colors, fonts, wallpaper, etc.), the Soleus UI Framework allows customization of the full user experience, including the available applications, the UI behavior and the creation of new UI elements.



Several examples of how the Soleus UI Framework supports deep customization in branding and user experience.

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**ABOUT INTRINSYC SOFTWARE INTERNATIONAL**

Intrinsyc is a mobility software and services company that has strategically positioned its offerings to capitalize on an increasing trend towards "digital convergence" in mobility technology. The Company's mobile software products and engineering services expertise help service providers and equipment manufacturers deliver better products with faster time-to-market and improved development cost. The Company's vision is to become the leading enabler of next generation handheld products. Intrinsyc is publicly traded on the Toronto Stock Exchange (symbol: ICS) and is headquartered in Vancouver, Canada with regional offices in the United Kingdom, the United States, Singapore and Barbados.



For more information, visit Intrinsyc Software's website at [www.intrinsyc.com](http://www.intrinsyc.com). All specifications are subject to change without notice.

